



Strategic Plan 2023-2027

Goal 1: Provide effective governance

- Develop board trainings and formalize orientation
- Improve communication and engagement with members
- Review and improve committee structure
- Conduct bylaws and policy reviews
- Organize club documents
- Track progress of strategic plan initiatives

Goal 2: Ensure the financial stability of the organization

- Grow sources of revenue
- Enhance budgeting processes
- Evaluate current fundraising events and modify as needed

Goal 3: Grow membership

- Promote membership benefits
- Improve membership engagement
- Welcome new participants

Goal 4: Preserve the historic Scott Club building and improve its usability

- Update major projects plan and timeline
- Review legal documents to ensure protection of property and assets

Goal 5: Build on goodwill and awareness of Scott Club in the community

- Attract new participants by expanding program offerings
- Broaden promotion of programs and events
- Collaborate on programs with like-minded organizations